



Overview document for

D4.5

Stock model policy support documents

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Executive summary

Deliverable D4.5 of the EU-MORE project has three major components:

- **Interactive Presentation:** This part is designed to provide a comprehensive understanding of the model, which was developed earlier. It will guide the user through the functionalities and applications of the model.
- **Tutorial Videos:** These are instructional materials that provide step-by-step guidance on how to use and apply the stock model. It will support users in understanding the practical application of the model.
- **Policy Briefs:** These documents will give an overview of motor-related policies, their impact, and how the model can be used to analyze these policies. They are primarily aimed at transferring knowledge about policies, with references to the model for contextual understanding.

All these components aim to enhance the understanding of the model and its application in policy analysis and impact assessment, thereby empowering stakeholders, particularly policy makers.

This document is only meant as a brief overview of all three components of the Deliverable with information on their aim, target group and implementation. The content is provided in separate and self-standing publications on the EU-MORE Website, **Interactive Presentation** and **Policy Briefs** in the form of PDF documents, and **Tutorial videos** in video format.

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1. Background, aim and methodology

1.1 Background & aim

Task 4.4 is geared towards developing suitable tools and methods to enhance the accessibility and usage of the policy impact assessment tool. This will improve the quality of national reporting for energy and climate plans. To achieve this, a policy support package will be provided to assist stakeholders, especially policy makers, in assessing the impact of motor-related policies. The previously mentioned model (T4.2) and information on non-energy benefits of accelerated motor renovation (T4.3) will be tailored for use by the target group of stakeholders. This enables policy makers and other stakeholders to leverage the model for their estimations of policy impacts at national or regional levels, while offering suggestions on how to bolster the practical relevance of non-energy benefits in motor systems.

For the stock model, its content will be made accessible to the target group through the creation of target-group centric documentation and case study examples on model application on individual parameters. To facilitate this, **Tutorial Videos**, an **Interactive Presentation**, and **Policy Briefs** on the use and application of the stock model will be developed.

The Deliverable D4.5 under the EU-MORE project consists of three major components:

- **Interactive Presentation:** This feature offers an in-depth understanding of the previously developed model. It guides users through the model's functionalities and applications, helping them to comprehend its workings and potential uses effectively.
- **Tutorial Videos:** These instructional videos serve as a practical guide, offering a step-by-step walkthrough on how to utilize and apply the stock model. The aim is to enable users to grasp the practical application of the model in a hands-on manner.
- **Policy Briefs:** These comprehensive documents provide an overview of motor-related policies, their impacts, and the manner in which the model can be used for policy analysis. The primary focus is to transfer knowledge about these policies, with references to the model to provide a contextual understanding.

These components collectively work towards enhancing comprehension of the model and its application in policy analysis and impact assessment, thereby aiding stakeholders, particularly policy makers.

This document serves as a succinct overview of all three components of the Deliverable, detailing their aim, target groups, and implementation. The actual content is available as independent publications on the EU-MORE website. The **Interactive Presentation** and **Policy Briefs** are available in PDF format, while the **Tutorial Videos** are available in a video format.

1.2 Methodology

The methodological approach of Deliverable D4.5 is underpinned by the three major components: **Interactive Presentation**, **Tutorial Videos**, and **Policy Briefs**.

Each of these components is explained in more detail in the respective sections of this report in Chapter 2. The information is organised by aim, target groups and implementation methods, but is kept brief as the main aim of this report is to provide an overview of the three components, which are designed and published as stand-alone documents.

The content across all three components is informed by the outcomes of previous tasks, particularly the development of the model (D4.2) and the policy impact analysis (D4.3).

[Link the EU-MORE Website](#) where the other Deliverables can be accessed.

2. Policy support package

2.1 Interactive presentation

2.1.1 Aim

The **Interactive Presentation** is designed to offer a comprehensive understanding of the electric motor model developed as part of Task 4.2 in the EU-MORE project. The primary aim is to enhance the ease of access and utilization of the policy impact assessment tool, facilitating improved national reporting for energy and climate plans. The presentation is divided into four main sections:

- **Genesis:** This section delves into the motivation and requirements that led to the development of the model. It provides a clear understanding of the evolution and functionality of the model.
- **Exploration:** This part serves as a guide on how to get started with the tool and outlines the process of calculating policy impacts.
- **Application:** This segment presents both theoretical and practical examples of country-specific case studies, showing how the model can be applied in real-world scenarios.
- **Reflection:** This section discusses the prerequisites and limitations of the model and provides an outlook on potential future developments and applications.

The presentation is intended as a standalone document that aids users in gaining a deeper understanding of the tool.

2.1.2 Target group

The primary target group includes users of the model, policy makers, interested public, and companies. Even though the model's results are mainly at the market level, the presentation is designed to be accessible and useful to a broad audience.

2.1.3 Implementation

The **Interactive Presentation** is implemented as a slidedoc, a hybrid between a report and a presentation. It is designed to be a standalone document that doesn't require a speaker. It is visually rich and includes interactive elements to allow easy navigation. This format offers a much easier entry to the tool than a traditional report.

2.2 Tutorial video

2.2.1 Aim

The **Tutorial Video** has a similar aim as the Interactive Presentation but focuses more on the practical application of the tool. This instructional video provides a step-by-step guide on how to use the tool, from setting up a calculation to interpreting the results. It uses examples from policy impact analysis to ensure the instructions are grounded in practical and relevant scenarios.

2.2.2 Target group

The target group for the **Tutorial Video** is the same as the Interactive Presentation: users of the model, policy makers, interested public, and companies.

2.2.3 Implementation

The **Tutorial Video** is implemented as a screen recording with voice overlay. It is designed to be concise yet detailed, providing clear instructions without overwhelming the viewer. The duration of the video is carefully balanced to ensure it is long enough to cover all necessary details but short enough to maintain viewer engagement.

2.3 Policy brief

2.3.1 Aim

The **Policy Briefs** serve as an extension of the **Interactive Presentation** and **Tutorial Video**. They provide in-depth insights into five specific areas, each covered in a standalone document:

- Subsidy scheme
- Tax Incentive in combination with Voluntary Agreement
- Information Campaign and Capacity Building
- Non-Energy Benefits
- Integrated Approach

The first three briefs are based on policies from policy impact analysis and also provide a few hints on their implementation in the model. The fourth brief on non-energy benefits offers suggestions on how to bolster the practical relevance of such benefits in motor systems. The fifth brief explores the interplay between policies and looks at policy mix, demonstrating that no policy stands alone and that the best approach is often a combination of policies.

2.3.2 Target group

The **Policy Briefs** target policy makers, national authorities at national or regional levels, the interested public, and users of the tool. They are designed to be accessible and useful to a wide range of stakeholders.

2.3.3 Implementation

Each **Policy Brief** is a concise 2-3 page report, provided in PDF format. The briefs will primarily be available in English, and with the assistance of advanced automated translation technologies, they will be translated into the national languages of the EU, with the exception of Maltese, Irish, and Croatian. These three languages are excluded due to their absence in the current machine translation capabilities, which limits the ability to ensure high-quality and accurate translations. This approach guarantees wider reach and accessibility, allowing stakeholders across the EU to effectively utilize the insights presented in these briefs.

3. Summary

This report outlines an overview of Deliverable D4.5 of the EU-MORE project, intended to provide an overview over its three components, which are published separately as self-standing publications on the EU-MORE Website. The three components are: an **Interactive Presentation**, **Tutorial Videos**, and **Policy Briefs**.

The **Interactive Presentation** gives an in-depth understanding of the developed model, guiding users through its functionalities and applications. The **Tutorial Videos** provide a practical, step-by-step guide

on using and applying the model. The **Policy Briefs** offer an overview of motor-related policies and their impacts, also detailing how the model can be used for such policy analysis.

Each component is designed to enhance comprehension of the model, its application and related policies. They are informed by the outcomes of prior tasks, particularly the model's development (D4.2) and the policy impact analysis (D4.3).

Importantly, this report serves as a succinct summary of the three components. The actual content of each component is published separately as independent documents on the EU-MORE website, hence the brief nature of this report.

In summary, this report provides a high-level overview of the components, detailing their aims, target groups, and implementation methods.