

# Maximizing energy efficiency in industry: Insights and policy recommendations from three EU-LIFE projects

February 21, 2025 | 10:00 – 11:30 CET

MOTORS ACADEMY



## Agenda

- 10:00 Welcome & housekeeping (Fernando Nuño, ICA Europe)
- 10:05 Introduction to the LIFE x<sup>3</sup> Cluster (Tomas Jezdinsky, ICA Europe)
- 10:10 [AUDIT2MEASURE] Boost the impact of audits: How to implement Art. 11 of the EED into national legislation (Milan Matušek, Adelphi)
- 10:25 [KNOWnNEBs] Beyond Energy Savings: A comprehensive decision-making tool for Energy Efficiency in industry (Gatis Žogla, Ekodoma)
- 10:40 [EU-MORE] Policy review and recommendations for accelerating the replacement of old and inefficient motors (Nikos Ntaras, CRES)
- 10:55 Panel debate and discussion with the audience
- 11:30 End

# Intro to the LIFE x<sup>3</sup> Cluster

## LIFE x<sup>3</sup>

3 LIFE projects joining forces to promote efficiency measures



**AUDIT2MEASURE**



**EU-MORE**

EU-MORE is an acronym for  
EUropean M0tor  
REnovation initiative



Integration of Non-Energy Benefits into  
energy audit practices to accelerate the  
uptake of recommended measures



These three projects have been co-funded by the European Climate Infrastructure and Environment Executive Agency under 2021-CET- calls, with grant agreement N° AUDIT2MEASURE: 101075785; EU-MORE :101076631;

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# The 3 projects of LIFE x<sup>3</sup> in a nutshell



## AUDIT2MEASURE

aims to support companies in their transition towards climate-neutrality by accelerating the implementation of energy efficiency measures proposed by energy audits.



EU-MORE is an acronym for  
EUropean M0tor  
REnovation initiative

aims to accelerate replacement of old, inefficient electric motors in industry and the service sector. Electric motors tend to stay in service longer than generally assumed. Accelerating motor replacement would free up energy savings in addition to the savings potential of existing EU regulations, with all the associated benefits.



Integration of Non-Energy Benefits into  
energy audit practices to accelerate the  
uptake of recommended measures

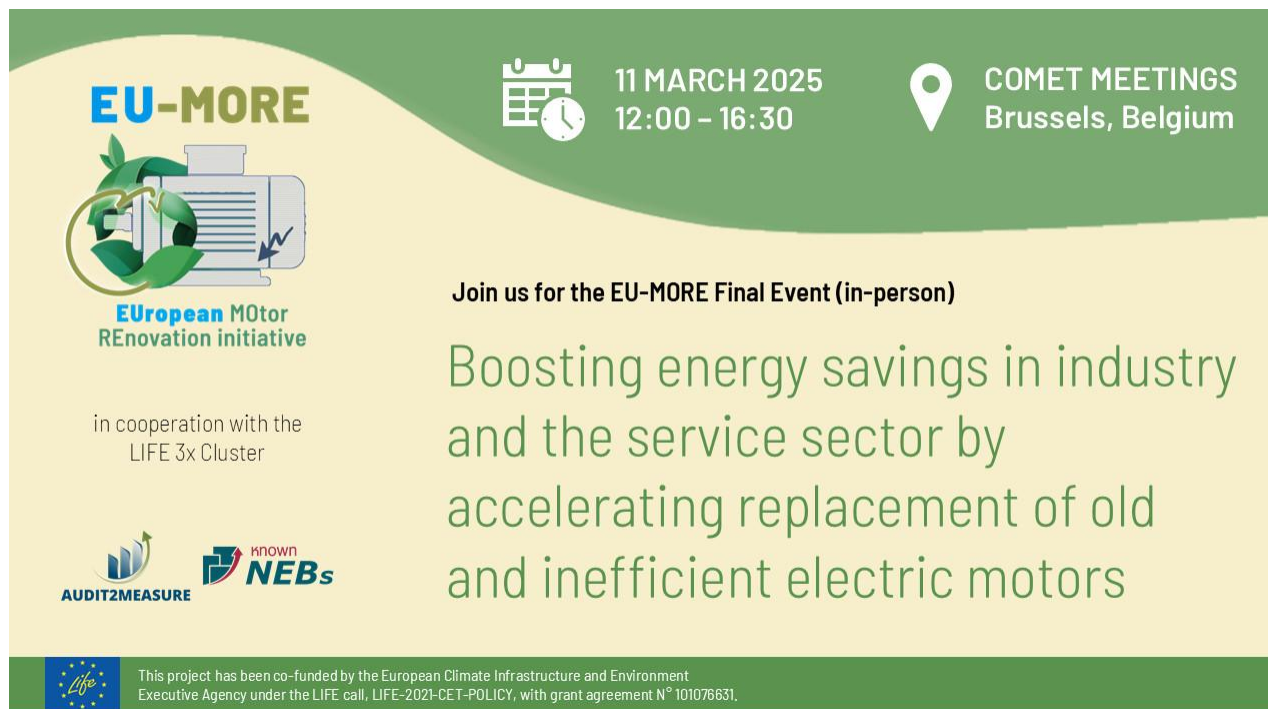
aims to complement energy audit reports by emphasising the proposed measures' multiple benefits on top of the reduction in energy losses and carbon emissions, e.g. less maintenance downtime or increased productivity. A new methodology was developed, tested, and disseminated across industries in nine EU countries.

# Goals of the LIFE x<sup>3</sup> Cluster

- Using the synergies and also complimentary aspects in joint dissemination actions
- LIFE x<sup>3</sup> is a way to join forces for the dissemination of identified opportunities towards policymakers, energy audit companies and industry.
- To boost visibility and improve the efficiency of projects' communication in webinars and events.
- To use natural synergy between the projects, as improved audit follow-up will also encourage motor replacement.
- Emphasis on non-energy benefits will strengthen the case for acting upon measures detected by audits.
- Policy recommendations for stimulating motor replacement can also be of use for improving policymaking related to energy audits.
- The final goal of the three projects is to assist companies and Member States in fulfilling their obligations under the Energy Efficiency Directive and to contribute to the goals of the Clean Energy Transition in the EU.

# Outlook

- The final EU-MORE event on 11th March in Brussels & virtual will also host presentations from all LIFE3 Cluster projects
- We invite you to participate in interactive conversations about effective policymaking aimed at enhancing energy savings in the industrial and service sectors
- Please register on [www.eu-more.eu](http://www.eu-more.eu) (“events”) or on our EU-MORE LinkedIn page



The poster features a green and yellow color scheme. At the top left, the text 'EU-MORE' is displayed in blue and green, with a logo below it showing a motor and a globe with a green leaf. Below the logo, the text 'European Motor Renovation initiative' is written. To the right, a calendar icon is followed by the date '11 MARCH 2025' and time '12:00 - 16:30'. A location pin icon is followed by 'COMET MEETINGS Brussels, Belgium'. The main text on the right reads 'Join us for the EU-MORE Final Event (in-person)' and 'Boosting energy savings in industry and the service sector by accelerating replacement of old and inefficient electric motors'. At the bottom left, logos for 'AUDIT2MEASURE' and 'KNOWN NEBs' are shown. A footer at the bottom contains the LIFE logo and funding information.

**EU-MORE**

European Motor Renovation initiative

in cooperation with the LIFE 3x Cluster

AUDIT2MEASURE

KNOWN NEBs

11 MARCH 2025  
12:00 - 16:30

COMET MEETINGS  
Brussels, Belgium

Join us for the EU-MORE Final Event (in-person)

Boosting energy savings in industry and the service sector by accelerating replacement of old and inefficient electric motors

This project has been co-funded by the European Climate Infrastructure and Environment Executive Agency under the LIFE call, LIFE-2021-CET-POLICY, with grant agreement N° 101078631.